

NTCA Strategic Plan 2015-2017



1. Governance and Capacity

- Constitution
 - COM
- Upskilling/Position Descriptions
- Contractors & Volunteers
 - Policies
- Good Governance – Clubs
- Succession planning & Change Management



2. Marketing and Participation

- Marketing Strategy
- Marketing Campaign
- Grants, Sponsorship
- Relationships Manager
 - Retention Tools
- Nationals Program Review Project
- Satisfaction Survey
- Online Marketing Review



3. Development and Education

- Increase quality
- Coach consultations
- Club consultations
- Workshops/Mentoring
- Competition review
- Inclusive coaching
 - Club and Coach Development Officers
- Sub Junior Development